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Ski amadé

Ski amadé is the largest Austrian ski resort operator offering ultimate skiing fun in one of Europe's largest skiable areas. The numbers are quite impressive: 25 resorts across five major ski regions (Salzburger Sportwelt, Schladming Dachstein-Tauern, Gastein, Hochkoenigs Winterreich and Großarl) with 860 km of slopes served by 270 lifts and ropeways that offer virtually unlimited winter sports fun. The capacity of the mountain transport facilities is huge: they can transport an average 357,160 persons per hour up to 2,700 m above sea level. Around 12% of the lifts remain in operation during the summer season.

Ski amadé is built around the premise of continuous investment in enhanced convenience, service and security in order to fulfil its role as one of the leading and most popular winter destinations, ensuring ultimate guest satisfaction.

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Solutions for People Access:

Installation Date	May 2005
System Application	370 and Freemotion
Ticket POS	162
Ticket Presale Outlets (OPOS)	170
Access Terminals	660 Readers
Mini Centrals	220
Data Centrals	14 Data Centrals and 1 Super Data Central
Data Carriers	Magnetic stripe cards, Keycards, Keytickets, Barcode tickets (used by 2 operators for single rides)

Ski amadé

SKIDATA is a long-standing partner of the Ski amadé pool association. With its comprehensive solution for mountain destinations, SKIDATA provides intelligent access management and flexible ticket sales channels based on the latest ticketing technologies.

Around 420 access readers are in use to ensure smooth access to lifts and aerial ropeways throughout the region. Winter sports guests of Ski amadé can purchase their skipass at 150 attended points of sale. Operators benefit from the flexible rate definition, which allows a wide variety of ticket types to be issued quickly and easily at the simple push of a button.

Special Features

- Flexible, convenient ticket pre-sale at over 70 outlets (hotels, travel agents, Internet) via SKIDATA OPOS (Off-site Point Of Sale) solution
- Mobile ticket verification at lifts and on the slopes with handheld scanners
- Fully networked solution integrating POS and ski lifts throughout operator pool, with high-speed data transfer via wireless LAN (WiFi)
- Precise accounting of revenues among operator pool members throughout the ski amadé region
- Comprehensive data management and maintenance (transaction data, access details, etc.) by SKIDATA AG via centralised server at the SKIDATA Computer Centre