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Geilo (Norway)

A Winter Paradise for the Entire Family – 30 Years SKIDATA

The oldest ski resort in Norway is located 245 kilometers from Oslo: Geilo. Despite its age, the resort doesn't have to hide from international comparison. Existing of three smaller ski areas (Geilo Skisenter, Geilo Fjellandsby-Kikutheisen, Slaatta Skisenter), the extremely modern winter paradise Geilo stands for fun on the slopes and also for action beyond that – and all of it for the entire family! The 39 slopes can be conveniently reached by 20 lifts and offer a variety for all difficulty levels. Two snow parks and a kindergarten for the younger generation complete the services offered on the mountain.

The ski resort Geilo attaches utmost importance to service and diverse experience options. This is how various brochures describe the great availability of cross-country ski tracks. The winter paradise also established its reputation by offering kite skiing. The 9,000 square kilometer area is located only a few minutes from town by car, which ranks among the best kite skiing areas in the world.



Anne Brusletto, Slaatta Skisenter AS

„Right from the beginning, we have been very satisfied with SKIDATA products, which have accompanied us and supported us in our development as a modern ski resort for more than 30 years now. We are proud of the very good, longstanding and close cooperation with SKIDATA and are looking forward to the next few years.“

Ski Resort Geilo

SKIDATA customer since 1982

- 1982: Installation system 330
- 1991: System change to 340
- 1998: System change to 360
- 2005: System change to 370i
- 2010: Upgrade to version 19
- 2011: New cash register printer
Coder.Unlimited
- 2012: Further cash register
printers Coder Basics

Geilo and SKIDATA: The Success Story of a Close Cooperation

The story of Geilo as a winter sports paradise goes back to the year 1954. Before SKIDATA, the ski resort used their own point cards, which were stamped with simple stamping machines. After this, point booklets followed – with every lift entry, the lift keeper ripped off a coupon. Collected in bags, they were counted to use for the accounting of all three parties. Obviously, this was a tedious and time-consuming job.

At the same time, Günther Walcher set a milestone in the history of winter sports: He developed the first electronic cash register and printed ski passes. The beginning of SKIDATA was simultaneously the way to a successful future for many ski resorts – for Geilo as well.

The operator at the time, Arnfinn Brusletto, realized the benefits of access control systems early on and ordered the first SKIDATA system for

Geilo from Günther Walcher and his SKIDATA employee Helmut Klausner already in 1982. From now on, billing among the three parties was much easier. The cooperation became closer and better. Also, for the first time, statistics for business-relevant decisions could be consulted. And the guests were happy as well: Surprised by the development, they were able to enjoy the comfort of the guest-friendly ski resort from now on.

Until today, the Norwegian ski resort relies on products by SKIDATA. Thereby the success story of Geilo and SKIDATA isn't just based on being satisfied with SKIDATA products, but is also characterized by a high level of trust and close cooperation. The first contracts were signed between Arnfinn Brusletto, who was the operator back then, and Günther Walcher and Helmut Klausner from SKIDATA. Today, the daughter Anne Brusletto is running Slaatta Skisenter AS. The cooperation still takes place with Helmut Klausner.